



25 YEARS  
OF HERITAGE

# Insider

July 2026



**Discover  
the Best of  
Summer  
Living**

Freeview 51 | Sky 668 | Virgin 747 | Freesat 810  
0800 151 2345 | [idealworld.tv](http://idealworld.tv)

WHERE *Beauty* MEETS  
INNOVATION



**#8548034**  
Lunamour  
Vaculift  
Massager

**#8562061**  
New Launch  
Pure Glo  
Kumkumadi  
Body Oil - SPF  
30

**#8381808**  
Beauluxe Max  
300 Red &  
Infrared Light  
Therapy Panel

Discover innovative beauty devices and luxurious skincare designed to help you look and feel your very best—all from the comfort of home.

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[Click  
Here](#)

Smarter Solutions for Everyday  
Home Living



**#8109318**  
Garment Steamer



**#8518697**  
Night Light



**#8216825**  
21V-Electric Drill



**#8194432**  
Cordless ChainSaw

From home maintenance to everyday comfort, explore smart solutions designed to make life easier.

[Click Here](#)

*Effortless*

# SUMMER FASHION



#8480999  
&Maisi Dress



#8480966  
&Maisi Dress



#8435430  
&Maisi Shirt

## BELLA BODIES

AUSTRALIA • UK



**NEW LAUNCH**

Discover effortless summer style with beautiful dresses and the new Bella Bodies collection, designed for comfort and confidence.

[Click  
Here](#)

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# GET TO KNOW YOUR HOST

The personalities behind your favourite shows.

Natalia Ferrara



Beauty Expert



EXPERTISE?

Health, Wellness,  
Lifestyle, Beauty...



FIRST JOB?

Elizabeth Arden  
Counter Manager at  
Bentall's Centre  
Kingston



CHILDHOOD  
HERO?

Madonna



DESCRIBE YOURSELF  
IN 3 WORDS?

Cheeky, Empathetic,  
Hard working



IF YOU WEREN'T A  
HOST, WHAT WOULD  
YOU BE DOING?

Novelist, Kindergarten  
teacher or News  
Reader



FAVOURITE THING TO  
DO ON IDEAL WORLD  
SET?

Sing Espresso Macchiato  
with my breakfast club  
production team and  
the beauty family.

Watch Your Favourite Hosts Live Every Day

Freeview 51 | Sky 668 | Virgin 747 | Freesat 810

Freephone: 0800 151 2345

TURN EVERY PURCHASE INTO

# Rewards



## How it works?



Shop From  
Website



Collect Points



Use Points &  
Save

[Click  
Here](#)

Collect points as you shop and redeem them for future savings. It's one more reason to love shopping with Ideal World.

## SHARE MEAL

Making a Difference



Every order contributes towards helping someone in need.  
Thank you for being part of a community that cares.

Over **2.7** Million Meals Donated – And Counting

Shop again to help us do more



# July 2026

## Your Summer Guide

Discover exciting events, exclusive launches, and special offer, all month long

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Mystery Gift Box	2 Home Heros Thursday	3 Summer Celebration Weekend	4 Summer Celebration Weekend
5 Summer Celebration Weekend	6 Monday Must Haves	7 Tidy Tuesday	8 Fashion & Beauty Marathon	9 Home Heros Thursday	10 Summer Fashion Gala	11 Summer Beauty Gala
12 Summer Home Gala	13 Golden Ticket Event	14 Tidy Tuesday	15 Fashion & Beauty Marathon	16 World Cup Final Deals	17 World Cup Final Deals	18 LIVE FROM Source
19 LIVE FROM Source	20 Monday Must Haves	21 School's Out Summer	22 School's Out Summer	23 School's Out Summer	24 Big Brand Weekend	25 Big Brand Weekend
26 Big Brand Weekend	27 Monday Must Haves	28 Tidy Tuesday	29 Fashion & Beauty Marathon	30 Early Payday Perks	31 Early Payday Perks	

Make every day of July a new discovery with Ideal World.

Come back and enjoy

# 10% Off\*

on your next purchase

Use code:

# JUL10

0800 151 2345

Tune in : Freeview 51 · Sky 668 · Virgin 747 · Freesat 810

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\*Prices subject to change. \*While supplies last. \*New items will be launched during the event. \*Additional sizes available.

\*10% Off offer valid until 31 August 2026. Exclusions may apply.